

(Headline alternatives)

Lights, computer, action!

Trailing in Nemo's wake?

Keeping up to speed with CGI technology.

Discover the latest CGI and SFX from the USA.

While ground-breaking US animation goes from strength to strength, there's the danger that UK-based animators will be left trailing in their wake. That was why a recent DTI-supported mission visited the United States to investigate best practice in Computer Generated Imaging (CGI).

A forthcoming dissemination event will now enable guests to debate the findings of the mission and incorporate them into their own creative developments and business practices. The event will be held on Tuesday 9th December at the David Lean Room, BAFTA in Piccadilly, London, with a keynote presentation by Michael Taylor, VP Digital Studio at Digital Domain, an LA-based post-production and CGI studio.

Presentations will also be given by some of the mission participants including Aardman Animation, Fictitious Egg, Aproductions, Spider-eye, Natural Motion, the Arts Institute at Bournemouth and the University of Bournemouth.

The mission visited leading US special effects and animation companies including Pixar,

PDI Dreamworks, Esc Entertainment, Tippett and Digital Domain to discover the latest developments in technology, business models and management best practice.

The free seminar will start with a drinks reception at 4pm, followed by short presentations and a panel discussion. The presentations will finish around 7pm although the bar will remain open for more networking.

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